



Model Camp

MODEL BOUTIQUE

POWERED BY CONNECT4FASHION



Fashion Fiesta

CONNECT4FASHION



Model Camp Mallorca



Date: May 17 – 25, 2025
Mallorca



Turn your Passion
into Profession!

Powered by **MODEL BOUTIQUE**

POWERED BY CONNECT4FASHION



DON'T WORRY, WE CAN HELP TO
GET THIS. HOW? SWIPE NEXT...

WELCOME TO THE MODEL CAMP 2025

"YOUR STEP INTO THE HIGHEST LEAGUE."

Date: May 17 - May 25, 2025

Location: Son Pages, Mallorca, Spain

Exclusivity: Only 17 places

MISSION

To empower ambitious models to transition from talent to elite, equipping them with the tools, confidence, and exposure needed to dominate the global fashion scene.

"Whether you're an aspiring talent or ready for the next step, this is your opportunity to shine."



"Our **VISION** is to support both aspiring and established models in advancing their careers by providing the knowledge, skills, and industry connections essential for long-term success. For newcomers, we offer practical training and professional guidance to help them confidently enter the fashion industry. For experienced models, we provide opportunities to refine their craft, expand their network, and elevate their brand. Through real-world experiences, mentorship, and strategic career development, we empower all models to navigate the industry with confidence and build sustainable, impactful careers."

MODEL CAMP HIGHLIGHTS

Top Collaborations: Work with renowned names like **Laura Knoops** from Schön! Magazine, **Levin Lee** (Harper's Bazaar, L'Officiel, Elle, Cosmopolitan) and **Renata Zazulak** (151 publications).

Shootings: High Fashion, Commercial, E-Commerce, Beauty, Pola and personal video shoots,

Exclusive Locations: Shoot in stunning city, beach, and luxury estates across Mallorca.

Personalized Coaching: Enhance your runway skills, mindset, social media presence, and fitness & lifestyle..

Networking: Connect with top industry experts, models, and influencers to expand your career.

Styling & Personal Branding: Perfect your look and build a unique personal brand that stands out.

Bonus Editorial Shoots: 2-3 editorial shoots designed to elevate your portfolio and boost your visibility.

Connect4Fashion Event: Walk the exclusive runway in Mallorca.



UNIQUENESS

Unmatched Experiences: Learn directly from industry leaders—runway coaches, photographers, stylists and social media strategists who work with the biggest names in fashion.

All-in-One Experience: No other camp offers such a holistic approach. From runway mastery and portfolio shoots to social media growth and fitness coaching, you'll gain everything you need to succeed.

From aspiring to established: Whether you're just starting out or aiming to refine your skills, this camp provides the foundation and tools to elevate your career to elite status.

Direct Access to Magazines:

Exclusive access to top magazines like **Schön!**, **Harper's Bazaar**, **L'Officiel**, **Elle**, etc., with the opportunity for direct **publication**.

Runway Debut: Experience the thrill of walking in the *Connect4Fashion Mallorca Event*, surrounded by top brands.

Luxury Meets Learning: Train in a breathtaking setting with luxurious accommodations and stunning backdrops, ensuring you feel confident, supported, and inspired every step of the way.



TIMETABLE - DAY 1 - WELCOME

Date	Time	Activity	Details	Team	Lead	Support
May-17	12:00 – 17:30	Check-in & Welcome	Distribution of welcome kits, drinks, and introduction to the program.	MB TEAM	MB	Beliz Monika Katharina
	17:30 – 19:00	Opening Session	Inspirational talk on mindset and success in modeling. Introduction of the Model Boutique Team & Overview of the week with goals & highlights.	Sara Laazzaarr Wisam Hadjseyd Ricardo Alverez Gianluca Tavilla Levin Lee	SARA	Beliz Monika Katharina
	19:15 – 20:00	Full-Body Activation & Mobility	How to keep your body fit for modeling, followed by a 30-minute activation session. A mix of dynamic stretching and mobility exercises to prepare your body for the demands of modeling. Focus on posture improvement, flexibility, and activating key muscle groups.	Mergyul Hegglin	MERRY	Katharina
	20:30	Welcome Dinner	Meet the Model Boutique Team, fellow participants & mentors.	Finca Son Pages	FINCA	Beliz Monika
	21:00 – 22:00	Podcast Corner	Set yourself in our cozy Podcast Corner and share your thoughts and impressions.	Gianluca Tavilla	GIANLUCA	Beliz Katharina

TIMETABLE - DAY 2 - COMMERCIAL

Date	Time	Activity	Details	Team	Lead	Support
May-18	07:00 - 08:00	Breakfast	Mediterranean Breakfast	Finca Son Pages	FINCA	Monika
	08:00 - 09:00	Core Strength & Balance	How to keep your body fit for modeling, followed by a 30-minute activation session. Strengthen your core with targeted exercises to improve stability and balance. Essential for confident runway walks and maintaining elegant posture during shoots.	Mergyul Hegglin	MERRY	Katharina
	09:30 – 11:00	Workshop: Understanding the Fashion Industry & Model Business	An interactive session exploring the fashion industry, focusing on key insights and the distinction between professional and hobby modeling.	Sara Laazzaarr Ricardo Alvarez Wisam Hadjseyd	C4F TEAM	Beliz Monika
	11:00 - 12:30	Posing Essentials	Master the basics of posing for photoshoots and video shoots with expert guidance. Learn key techniques for various styles, from fashion to commercial, and get essential tips on angles, expressions, and body language. This workshop features renowned photographers Levin Lee (Elle, Vogue) and Laura Knoops (Schön Magazin).	Levin Lee Laura Knoops Sara Laazzaarr Ricardo Alvarez Wisam Hadjseyd	LEVIN	Katharina
	12:30 - 13:15	Lunch Finca	Lunch Buffet in our Finca & Break.	Finca Son Pages	FINCA	Katharina
	13:30 – 14:30	Pola Shooting (Essential for All Models)	We start with a theoretical introduction on the importance of Polaroid-style shots in your portfolio, followed by practical sessions where you'll pose for natural, clean shots that highlight your versatility—essential for every model’s success.	Michael Godabreli	MICHAEL	Beliz Monika Katharina
	14:30 - 18:00	Commercial & E-Commerce Shooting (Theory & Practice):	<p>We begin with a theoretical overview of commercial and E-Commerce modeling, covering key techniques and posing for online retail platforms. You’ll then apply your knowledge in practical photo sessions. Learn directly from Michael Godabreli, who has 12 years of experience shooting for C&A and extensive expertise in the Commercial & E-Commerce industry, offering valuable insights and guidance.</p> <p>Photographers: Michael Godabreli (16 years E-Commerce & Commercial experience, work for C&A)</p> <p>Location: Finca Son Pages</p>	Michael Godabreli	MICHAEL	Beliz Monika Katharina
	18:00 – 20:00	Personal Coaching	One-on-one sessions with Model Boutique Mentors. Personal Goals in the industry & Personal Development Plan.	Sara Laazzaarr	SARA	Monika Katharina
	20:30	Group Dinner	Dinner, Networking, Day Recap, Overview for the next day.	Finca Son Pages	FINCA	Beliz
	21:00 – 22:00	Podcast Corner	Set yourself in our cozy Podcast Corner and share your thoughts and impressions.	Gianluca Tavilla	GIANLUCA	Beliz

TIMETABLE - DAY 3 - RUNWAY

0	Time	Activity	Details	Team	Lead	Support
May-19	07:00 - 08:00	Breakfast	Mediterranean Breakfast	Finca Son Pages	FINCA	Beliz
	08:00 – 09:15	Mindset & Self-Love Session	Self-Love & Modeling? Why self-love is the foundation of a successful modeling career. Confidence-building exercises and insights.	Sara Laazzaarr	SARA	Monika Katharina
	09:30 – 12:30	Runway Behavior & Catwalk Training	Learn the essentials of runway performance, from posture and stage presence to adapting your walk for different show styles like high-fashion, editorial, commercial, and bridal. Combine theory about show dynamics and designer vision with hands-on practice to perfect your unique runway walk.	Sara Laazzaarr Wisam Hadjseyd Ricardo Alvarez	SARA	Beliz Monika Katharina
	12:30 - 13:15	Lunch Finca	Lunch Buffet in our Finca & Break.	Finca Son Pages	FINCA	Monika
	13:15 - 14:30	Casting Essentials	Discover how to master castings with confidence. Learn what to bring, how to dress, and how to make a strong impression. Understand the importance of castings for your career, common mistakes to avoid, and how to adapt to different casting types for maximum success.	Sara Laazzaarr Wisam Hadjseyd	SAM	Beliz Monika Katharina
	14:30 – 18:30	Advanced Runway Techniques	Hone your skills with advanced training, including complex turns, choreography, and transitioning between styles. Practice mock shows to refine your confidence, adaptability, and precision for high-level runway performances.	Sara Laazzaarr Wisam Hadjseyd	SARA	Beliz Monika Katharina
	14:30 – 18:45	Portfolio Shooting	Create professional portfolio images with top photographers Laura Knoop (Schön Magazin) and Levin Lee (Harper ´s Bazaar, L ´Officiel, Cosmopolitan etc.). Perfect your poses and expressions to craft a standout sedcard for your modeling career. Photographers: Levin Lee (Harper ´s Bazaar, L ´Officiel, Cosmopolitan etc.) & Laura Knoop (Schön Magazin), Michael Godabreli (12 years experience in E-Commerce) Location: Finca son Pages	Levin Lee Laura Knoop Michael Godabreli	LEVIN LAURA MICHAEL	Beliz Monika Katharina
	19:00 - 20:00	Nutrition & Cardio	A high-energy session to boost cardiovascular health and stamina, including light jogging, skipping, and interval training tailored to maintain long-lasting energy during busy days. Additionally, learn essential tips on nutrition and training as a model—how to fuel your body and prepare effectively for the physical demands of Fashion Weeks.	Mergyul Hegglin	MERRY	Beliz Monika Katharina
	20:30	Group Dinner	Dinner, Networking, Day Recap, Overview for the next day.	Finca Son Pages	FINCA	Katharina
	21:00 – 22:00	Podcast Corner	Set yourself in our cozy Podcast Corner and share your thoughts and impressions.	Gianluca Tavilla	GIANLUCA	Beliz Monika

TIMETABLE - DAY 4 – BEAUTY SHOOT

Date	Time	Activity	Details	Team	Lead	Support
May-20	07:00 - 08:00	Breakfast	Mediterranean Breakfast	Finca Son Pages	FINCA	Beliz
	08:00 – 10:00	Hair & Makeup Workshop	Master hair and makeup for modeling in this hands-on workshop. Learn professional techniques for diverse looks, from natural to glamorous, plus essential tips on skincare and styling. Gain the skills to perfect your look and feel confident on camera—always runway-ready!	Snesha Bloom Nataliya Reznik Sofia Ferreiro	SNESHA NATALIYA SOFIA	Beliz Monika Katharina
	10:00 - 18:00	Beauty Shooting Day	Step into the spotlight and master the art of commercial beauty photography. Start the day with expert hair and makeup styling, ensuring you look flawless and camera-ready. Then, dive into the world of posing with a focus on how to highlight your features and work with products. Learn the essential techniques for bringing products to life, from facial expressions to body language, all while emphasizing elegance and charm. With guidance from top photographers, you’ll gain hands-on experience, perfecting your ability to pose for commercial beauty campaigns. Photographers: Levin Lee (Harper ´ s Bazaar, L ´ Officiel, Cosmopolitan) & Laura Knoops (Schön Magazin) - Location: Finca	Levin Lee Laura Knoops	LEVIN LAURA	Beliz Monika Katharina
	13:00 - 13:45	Lunch Finca	Lunch Buffet in our Finca & Break.	Finca Son Pages	FINCA	Monika
	10:00 - 18:00	Content Creation & Individual Social Media Review	This 2-hour session enhances your online presence and modeling career. Learn to create engaging content, join a professional video and photo session, and receive expert social media feedback to boost engagement and visibility	Wisam Hadjseyd Ricardo Alvarez Gianluca Tavilla	FUTURE VISION	Beliz Monika Katharina
	10:00 - 18:00	Pola Shooting - Professional (Essential for All Models)	After the first session and the foundational skills you've learned, you now have the opportunity to showcase your expertise. This session will focus on perfecting your Polaroid-style shots, demonstrating your versatility and mastery in this essential modeling technique. You'll pose for natural, clean shots that highlight your range and ability to capture the essence of different looks, ensuring you leave a lasting impression in your portfolio. Photographers: Michael Godabreli (16 years E-Commerce & Commercial experience, work for C&A) - Location: Finca Son Pages	Michael Godabreli	MICHAEL	Beliz Monika Katharina
	18:30 – 19:30	Sculpt & Tone (Arms & Legs)	Targeted exercises to sculpt lean, toned arms and legs, enhancing your proportions for runway and editorial work. Focus on strength training and high-rep movements to create long, defined muscles while burning fat. Learn proper form and how to incorporate cardio for a sleek, model-worthy physique.	Mergyul Hegglin	MERRY	Beliz Monika Katharina
	20:30	Group Dinner	Dinner, Networking, Day Recap, Overview for the next day.	Finca Son Pages	FINCA	Katharina
	21:00 – 22:00	Podcast Corner	Set yourself in our cozy Podcast Corner and share your impressions.	Gianluca Tavilla	GIANLUCA	Beliz

TIMETABLE - DAY 5 – SHOOTING DAY

Date	Time	Activity	Details	Team	Lead	Support
May-21	07:00 - 08:00	Breakfast	Mediterranean Breakfast	Finca Son Pages	FINCA	Katharina
	08:00 – 09:30	Workshop: Building Your Personal Brand	Learn how to create and grow your personal brand as a model. This session covers social media strategies, content creation, and how to authentically present yourself online to attract brands and followers. Gain practical tips to stand out in a competitive industry.	Ricardo Alvarez Wisam Hadjseyd Gianluca Tavilla	FUTURE VISION	Beliz Monika Katharina
	09:45 – 10:30	Relaxation & Recovery (Yoga & Stretching)	A restorative session to help you unwind and recharge. Through guided yoga and stretching techniques, you'll release muscle tension, improve flexibility, and restore balance to both your body and mind. This session is designed to promote relaxation, enhance mobility, and support recovery, ensuring that you're refreshed and ready for the next challenge. Whether it's calming the mind after a busy day or stretching to maintain your body's agility, this session is the perfect way to focus on self-care and recovery, essential for maintaining peak performance as a model.	Mergyul Hegglin	MERRY	Beliz Monika Katharina
	10:30 - 11:00	Lunch Package	Grab your lunch package, pack all clothing and accessories as listed, and make sure to be on time at the bus. Let's head to the location fully prepared and ready to shine!	City / Nature	MB	Beliz
	11:00 - 18:00	High Fashion Shooting Day	Step into the world of high-fashion editorials with a full-day photoshoot. Work with renowned photographers and stylists to create striking, avant-garde images for your portfolio. Learn how to embody high-fashion poses, expressions, and styles that align with luxury brands and top magazines. Photographers: Levin Lee (Harper ´s Bazaar, L ´Officiel, Cosmopolitan etc.) & Laura Knoops (Schön Magazin), Renata Zazulak (150 Publications worldwide) Location: City / Nature	Levin Lee Laura Knoops Renata Zazulak	LEVIN LAURA RENATA	Beliz Monika Katharina
	18:00 - 19:00	Travel Back to Finca	With Bus	Finca Son Pages	FINCA	Beliz Katharina
	19:30	Group Dinner	Dinner, Networking, Day Recap, Overview for the next day.	Finca Son Pages	FINCA	Monika
	21:00 – 22:00	Podcast Corner	Set yourself in our cozy Podcast Corner and share your thoughts and impressions.	Gianluca Tavilla	GIANLUCA	Beliz Katharina

TIMETABLE - DAY 6 – SHOOTING DAY

Date	Time	Activity	Details	Team	Lead	Support
May-22	07:00 - 08:00	Breakfast	Mediterranean Breakfast	Finca Son Pages	FINCA	Beliz
	08:00 – 09:30	Body Image & The Dark Side of the Industry	The modeling industry can place significant pressure on body image and personal well-being. In this workshop, we’ll discuss the challenges related to eating disorders, unrealistic beauty standards, and the hidden pressures of the industry. Learn how to maintain a healthy relationship with your body, develop self-love, and navigate the shadows of modeling. This workshop provides valuable insights on protecting your mental and physical health while pursuing a successful career, empowering you to thrive in the industry with resilience and self-respect.	Sara Laazzaarr Wisam Hadjseyd Ricardo Alvarez	C4F TEAM	Beliz Monika Katharina
	09:45 – 11:00	Contracts & Negotiations	In this essential workshop, you'll gain a solid understanding of modeling contracts and the art of negotiation. Learn how to navigate through the complexities of contracts, including rights, fees, terms, and obligations. Get insights into key clauses you should look out for and how to secure better deals with agencies, brands, and clients. This session will empower you with the knowledge to protect your career and ensure fair compensation, making you confident in every negotiation.	Sara Laazzaarr Ricardo Alvarez Wisam Hadjseyd	SARA	Beliz Monika Katharina
	11:00 - 11:30	Lunch Package	Grab your lunch package, pack all clothing and accessories as listed, and make sure to be on time at the bus. Let’s head to the location fully prepared and ready to shine!	Beach	MB	Monika
	11:30 - 19:30	High Fashion Shooting Day	Step into the world of high-fashion editorials with a full-day photoshoot. Work with renowned photographers and stylists to create striking, avant-garde images for your portfolio. Learn how to embody high-fashion poses, expressions, and styles that align with luxury brands and top magazines. Photographers: Levin Lee (Harper ´s Bazaar, L ´Officiel, Cosmopolitan etc.) & Laura Knoops (Schön Magazin), Renata Zazulak (150 Publications worldwide) - Location: Beach	Levin Lee Laura Knoops Renata Zazulak	LEVIN LAURA RENATA	Beliz Monika Katharina
	19:30 - 20:15	Travel Back to Finca	With Bus	Finca Son Pages	FINCA	With Bus
	20:30	Group Dinner	Dinner, Networking, Day Recap, Overview for the next day.	Finca Son Pages	FINCA	Katharina
	21:00 – 22:00	Podcast Corner	Set yourself in our cozy Podcast Corner and share your impressions.	Gianluca Tavilla	GIANLUCA	Beliz Monika

TIMETABLE - DAY 7 – SHOOTING DAY

Date	Time	Activity	Details	Team	Lead	Support
May-23	07:00 - 08:00	Breakfast	Mediterranean Breakfast	Finca Son Pages	FINCA	Katharina
	08:00 - 17:00	EDITORIAL PHOTOSHOOT WINNERS OF THE WEEK	2-3 winners of the week will have the exclusive opportunity to shine in a professional editorial photoshoot for Schön Magazine, with a chance for additional features in top publications like Elle or alternative magazines. Led by renowned photographers, this shoot offers a unique opportunity to elevate your portfolio and open doors to future career opportunities. Photographers: Levin Lee (Harper ´s Bazaar, L ´Officiel, Cosmopolitan etc.) & Laura Knoops (Schön Magazin), Renata Zazulak (150 Publications worldwide) Location: tbd	Levin Lee Laura Knoops Renata Zazulak	LEVIN LAURA RENATA	Beliz Monika Katharina
	08:00 - 08:30	Lunch Package	Grab your lunch package, pack all clothing and accessories as listed.	tbd	MB	Monika
	08:00 - 13:00	EDITORIAL SHOOTING WORKSHOP SEDCARD SHOOTING	EDITORIAL SHOOTING WORKSHOP PART 1 In this hands-on workshop, you'll explore the creative process behind high-fashion editorial shoots. Learn how to blend fashion with artistry to create compelling images for magazines and campaigns. This session covers key elements of an editorial shoot, including concept, styling, posing, and collaboration with photographers, stylists, and creative directors. SEDCARD & VIDEO SHOOTING You'll refine your sedcard and video shooting skills, capturing your versatility and personality through stills and dynamic video. Expert photographers and videographers will guide you in posing and movement, helping you shine in every frame. This session provides high-quality content for castings, your portfolio, or social media, elevating your professional image. Photographers: C4F Team - Ricardo, Sam & Gianluca Tavilla Media Location: tbd	C4F Team	C4F TEAM	Beliz Monika Katharina
	14:00 – 17:00	Runway Rehearsal	Prepare for the spotlight at the Connect4Fashion Fiesta with a runway rehearsal. Fine-tune your walk, posture, and transitions to ensure you shine during the show. Receive expert guidance on confidence, presentation, timing, and the event's unique dynamics. This rehearsal allows you to practice in a realistic setting and perfect your performance before the big moment.	Sara Laazzaarr	SARA	Beliz Monika Katharina
	19:00 – 20:00	Contracts & Negotiations	In this workshop, you'll learn the essentials of modeling contracts and negotiation. Understand rights, fees, terms, and key clauses to secure better deals with agencies, brands, and clients. This session will empower you to protect your career and ensure fair compensation, boosting your confidence in negotiations.	Sara Laazzaarr Levin Lee	SARA	Beliz Monika Katharina
	20:30	Group Dinner	Dinner, Networking, Day Recap, Overview for the next day.	Finca Son Pages	FINCA	Beliz
	21:00 – 22:00	Podcast Corner	Set yourself in our cozy Podcast Corner and share your impressions.	Gianluca Tavilla	GIANLUCA	Katharina

TIMETABLE - DAY 8 – CONNECT4FASHION

Date	Time	Activity	Details	Team	Lead	Support
May-24	07:00 - 08:00	Breakfast	Mediterranean Breakfast	Finca Son Pages	FINCA	Beliz Monika Katharina
	08:00 - 12:00	FREE ACTIVITIES	Make the most of your free time by exploring the stunning surroundings near the Connect4Fashion location. Discover picturesque beaches perfect for relaxation, or take a walk along scenic trails to enjoy breathtaking views of Mallorca’s natural beauty.	Mallorca	Mallorca	Beliz Monika Katharina
	12:00 - 13:00	Lunch at your own	Today, lunch is on your own. Please take this opportunity to explore nearby cafes or restaurants, or bring your own packed meal to enjoy during the break. Make sure to manage your time wisely, as we have an exciting afternoon ahead!	Mallorca	Mallorca	Beliz Monika Katharina
	13:00 – 17:00	Runway Rehearsal & Styling Session	Get runway-ready at the Connect4Fashion location with a focused rehearsal and styling session. Perfect your walk, timing, and stage presence under expert guidance, while familiarizing yourself with the runway layout. Our professional hair and makeup team will create stunning, show-ready looks tailored to each model. Step onto the runway polished, confident, and ready to impress.	Sara Laazzaarr	SARA	Beliz Monika Katharina
	16:00 - 00:00	CONNECT4FASHION FIESTA	Connect4Fashion Fiesta Event Step into the world of high fashion, art, and creativity at the exclusive Connect4Fashion Fiesta. This unforgettable event brings together top designers, models, influencers, and industry leaders for an evening filled with stunning runway shows, interactive art installations, and a vibrant celebration of fashion. Experience groundbreaking collections, discover emerging trends, and network with like-minded individuals in a dynamic, high-energy atmosphere. It's a night where fashion meets innovation, setting new standards in style and collaboration. Join us for an event that will leave you inspired and connected to the future of fashion.	MB TEAM	MB	Beliz Monika Katharina

TIMETABLE - DAY 9 – DEPARTURE

Date	Time	Activity	Details	Team	Lead	Support
May-25	07:00 - 08:00	Breakfast	Mediterranean Breakfast	Finca Son Pages	FINCA	Beliz Monika Katharina
	07:00 – 10:00	Podcast Corner	Set yourself in our cozy Podcast Corner and share your thoughts and impressions.	Gianluca Tavilla	GIANLUCA	Beliz Monika Katharina
	08:00 – 08:45	Highlights of the Week	As our incredible journey comes to an end, take the time to reflect on everything you've learned and achieved. We'll review the highlights of the week, celebrate your progress and share the final thoughts and feedback.	C4F Team	C4F TEAM	Beliz Monika Katharina
	08:45 - 12:00	CHECK OUT	CHECK OUT - don't forget to pack all your belongings and take these unforgettable memories with you.	Mallorca	Mallorca	Beliz Monika Katharina

FASHION SHOW

Grand Finale: The Connect4Fashion Runway Show

Live Presence: Walk in front of top photographers, designers, press, and influencers at an exclusive Connect4Fashion event.

Get Discovered: Boost your chances for bookings and international opportunities by showcasing your talent to key industry players.

Exclusive Media Coverage: Featured in newspapers, television, fashion magazines, editorials, social media, and top fashion platforms, ensuring maximum exposure.

Unforgettable Experience: Professional styling, high-end runway setup, and a premium production merging fashion, beauty, art, lifestyle, and innovation.

 **Date: May 24, 2025**



OUR FINCAS – 2 VILLAS WITH POOL

PLACE FOR 32 PERSONS

[VILLA SON PAGES, MALLORCA](#)





OUR ELITE PHOTOGRAPHERS

SWIPE NEXT...

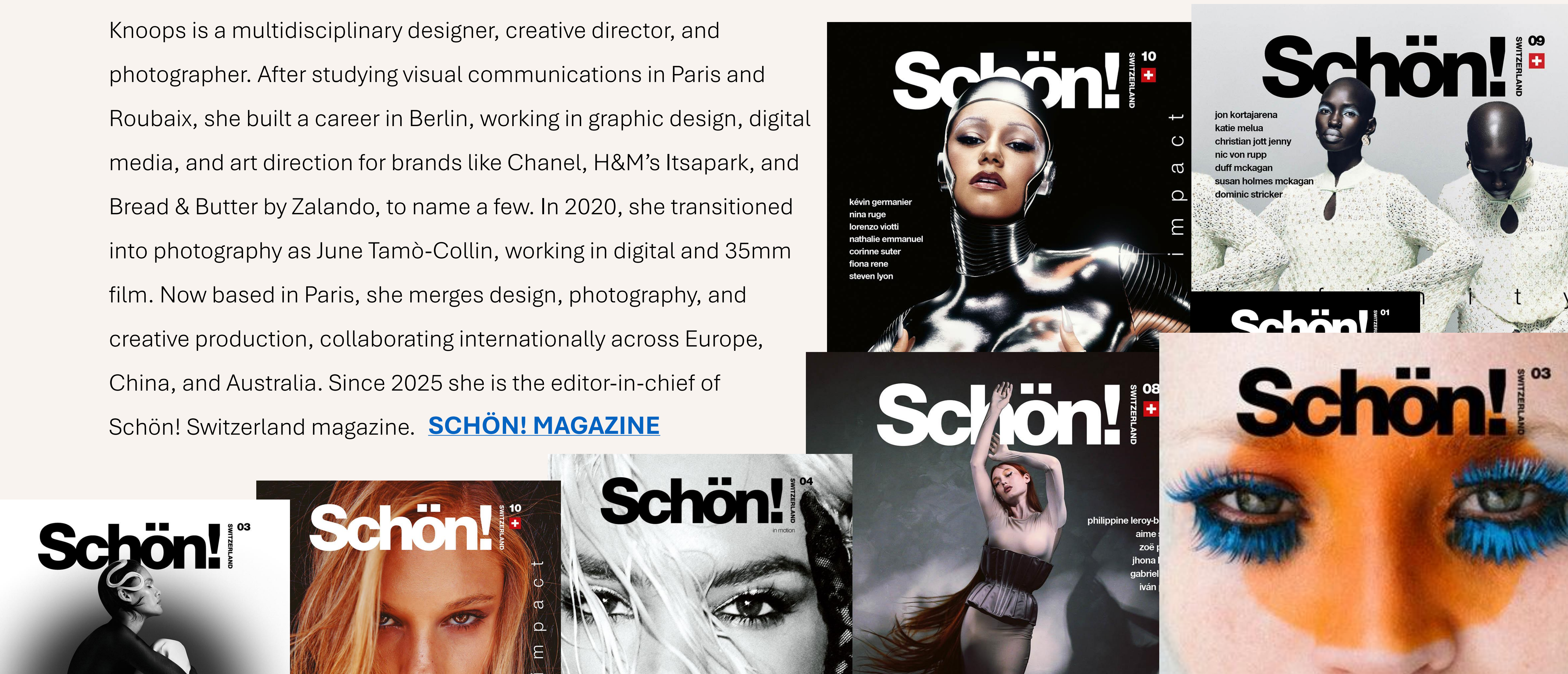
JUNE TAMÒ-COLLIN/ LAURA KNOOPS

EDITOR-IN-CHIEF SCHÖN! MAGAZINE

Born in 1989 in Amiens, France, to Belgian and Swiss parents, Laura Knoops is a multidisciplinary designer, creative director, and photographer. After studying visual communications in Paris and Roubaix, she built a career in Berlin, working in graphic design, digital media, and art direction for brands like Chanel, H&M's Itsapark, and Bread & Butter by Zalando, to name a few. In 2020, she transitioned into photography as June Tamò-Collin, working in digital and 35mm film. Now based in Paris, she merges design, photography, and creative production, collaborating internationally across Europe, China, and Australia. Since 2025 she is the editor-in-chief of Schön! Switzerland magazine. [SCHÖN! MAGAZINE](#)

Schön!

SWITZERLAND



RENATA ZAZULAK

HIGH FASHION PHOTOGRAPHER

Renata Zazulak is a distinguished high-fashion photographer whose work graces the covers of top fashion magazines. Known for her unique style and keen eye for detail, she creates visual masterpieces that blend elegance with creativity, setting new standards in the fashion world. With **over 150 publications** in leading editorials, Renata captures the essence of haute couture with unmatched sophistication.

In addition to her photography, Renata is a skilled **Creative Director** with **15 years of experience** in advertising. She has worked with high-profile clients like **Porsche, Samsung, Kia Motors, Lufthansa, Deutsche Bank, and Sportscheck**, leading successful campaigns, including the nationwide Kia Motors campaign in Germany.

Explore her work and creative expertise at renatazazulak.de.

RENATA ZAZULAK

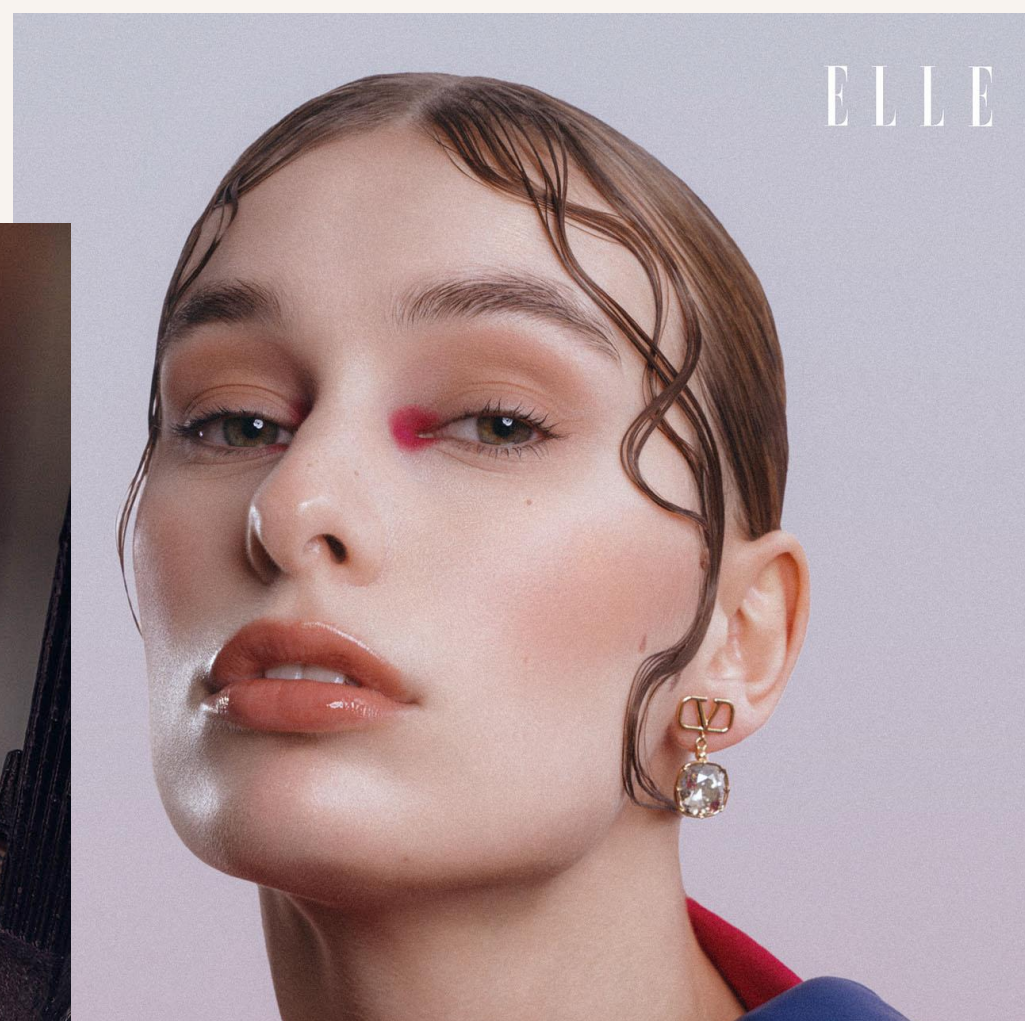
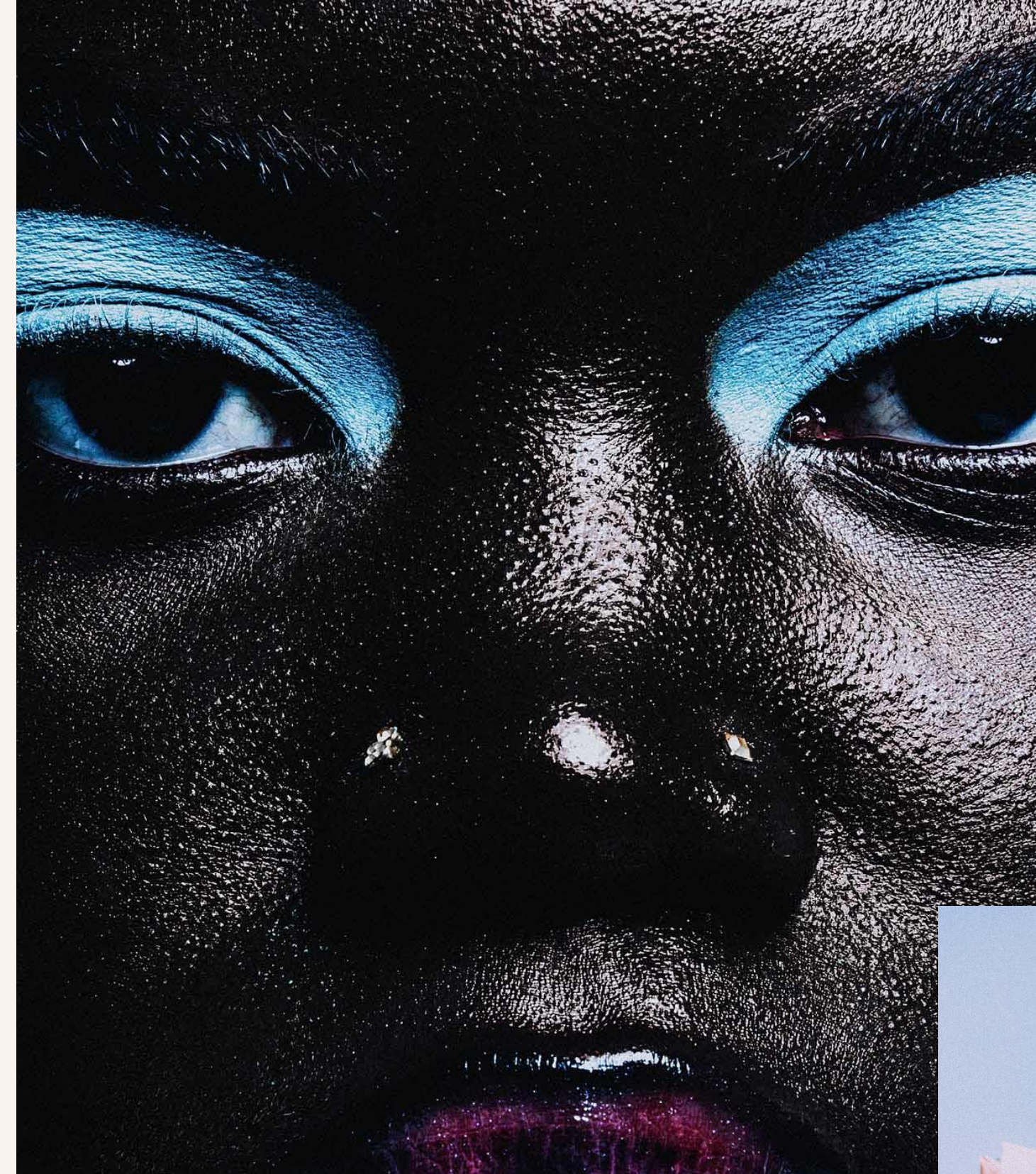


LEVIN LEE

HIGH FASHION PHOTOGRAPHER

Levin Lee is a renowned high-fashion photographer, celebrated for his visionary imagery and timeless aesthetics. His work has been featured in ELLE and other top fashion magazines, capturing elegance with unmatched artistic vision. With a keen eye for detail and masterful use of light and composition, he creates striking visuals that redefine luxury. Levin collaborates with leading brands and talents, shaping the future of fashion photography through his innovative approach.

LEVIN LEE

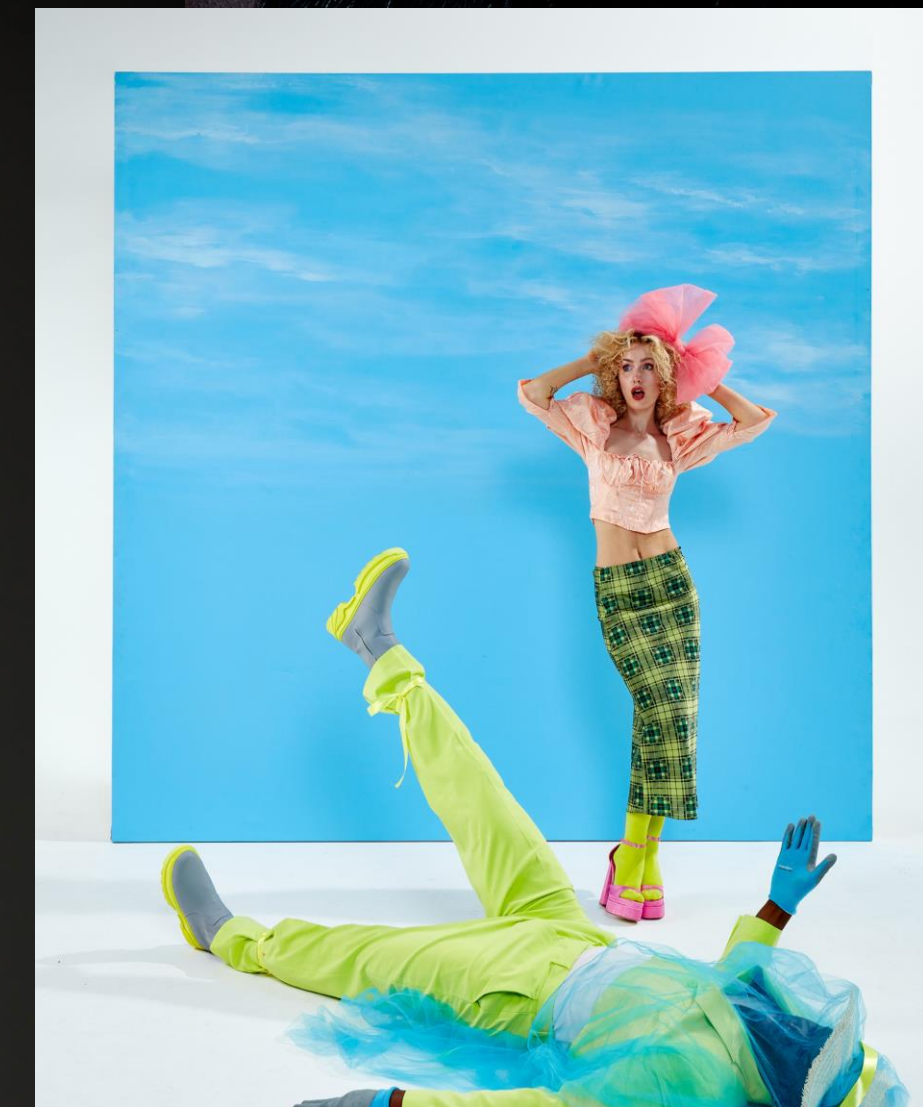


MICHAEL GODABRELI

E-COMMERCE / COMMERCIAL / FASHION

Michael Godabreli is an outstanding fashion and e-commerce photographer with over 16 years of experience, renowned for his work with top brands like C&A. With a distinctive style and a sharp eye for trends, he creates visual masterpieces that seamlessly blend fashion and commercial success. His photography is defined by technical precision and creative aesthetics, meeting the highest industry standards while capturing the essence of style and innovation.

MICHAEL GODABRELI



SNESHA BLOOM / CALL LIST PRODUCTION

PRODUCER / PRO MAKE-UP ARTIST

Snesha Bloom, known as Call List, is a renowned Pro Makeup Artist and Producer whose work graces the covers of leading fashion magazines. With an exceptional eye for colors, trends, and aesthetics, she creates makeup looks that seamlessly blend art and fashion. At the same time, her visionary production expertise elevates international editorials, high-fashion productions, and prominent personalities to new heights. [CALL LIST](#)



FIT WITH MERRY

PRODUCER / PRO MAKE-UP ARTIST

With a holistic approach, Merry combines well-being and mental strength to inspire people to reach their full potential. Whether through personal training, group classes, or special fitness events, Fit with Merry is about more than just movement—it's about joy, health, and inner balance. With a blend of innovative workouts, personalized coaching, and a vibrant dose of positive energy, Merry creates a space where every move counts and every achievement is celebrated.

[FIT WITH MERRY](#)



INVESTMENT FOR MODELS

Price: €6'400.- ALL INCLUSIVE

Limited Spots Available

Secure your place now and take the first step toward establishing yourself in the top tier of the modeling industry. Transform your passion into a profession with the Model Boutique.

What is included?

- All Workshops / Trainings
- All Professional shootings incl. Pictures / Videos
- Meals and refreshments
- Event participation
- Publications in top magazines (2-3 participants)



SARA LAZAREVIC



Sara Lazarevic is the dynamic founder and creative visionary behind **Connect4Fashion** and **Model Boutique**, as well an influential board member of **Zurich Fashion Week**. With her extensive expertise in event management, fashion, and the modelling industry, she is a true master at positioning brands and partners for success.

Sara's innovative approach and passion for creating exceptional experiences have earned her a reputation for turning bold ideas into unforgettable realities. As a leader, she seamlessly blends creativity with business strategy, always focusing on delivering exceptional value for her clients and partners, ensuring every project not only meets but exceeds expectations.

FOUNDER, CREATIVE HEAD, VISIONARY



**JUNE TAMÒ-COLLIN/
LAURA KNOOPS**
EDITOR-IN-CHIEF SCHÖN! MAGAZIN



RENATA ZAZULAK
HIGH FASHION PHOTOGRAPHER
& COACH



LEVIN LEE
HIGH FASHION PHOTOGRAPHER
& COACH



MICHAEL GODABRELI
COMMERCIAL / E-COMMERCE
& COACH



SNESHA BLOOM
HEAD OF PRODUCTION
HEAD OF MAKE-UP



SABINE BERLIPP
HEAD OF STYLING



MELY VAZQUEZ
HEAD OF BACKSTAGE



MERGYUL HEGGLIN
PERSONAL COACH & FITNESS
TRAINER

POTENTIAL MEDIA PARTNERS



SPONSORSHIP OPPORTUNITY



MAIN PARTNER



CO-PARTNER



EVENT PARTNER



EXHIBITOR



DESIGNER

We invite you to become part of an extraordinary fashion experience in **Son Pages, Mallorca**, where top photographers, models, designers, and industry professionals will gather for an **unforgettable week of high-end photoshoots and creative collaboration**. This sponsorship package offers unparalleled visibility and exposure for your brand, product, or service in a luxurious and innovative environment.

Whether you're a **Main Sponsor, Co-Sponsor, Designer, Catering Provider, Production Partner, or Beauty Company**, you will benefit from a week-long exclusive brand positioning at the **Model Camp** and the **Fashion Fiesta** at **Bodega Son Mayol**—a stunning venue with **Porsche** as a key partner.

BECOME OUR MODEL CAMP PARTNER

💎 **Investment: €1'000 – 30'000 (depending on wish list)**

Join us at the **Model Camp in Son Pages, Mallorca** – a one-of-a-kind event combining world-class photographers, models, and fashion professionals. Present your brand in an exclusive, high-profile environment with top-tier media exposure.

✨ **Branding & Exclusivity Benefits**

- **Product Placement & Branding:** Showcase your products (fashion, accessories, beauty) **during photo shoots** with our world-class photographers, as well as in the **villa** and **podcast corner**. **Products will be actively used by models** during the shootings or **placed behind the scenes**, where the action will be captured in **high-quality images and videos**. Additionally, your products can be showcased in designated areas within the villa.
- **Logo Visibility:** Prominent placement on event materials, website, social media, and shooting sets.
- **Editorial Content:** Featured in high-end editorial shoots for **magazines like Schöm!, Harper's Bazaar, Elle, Cosmopolitan, L'Officiel...**
- **Exclusive Product Demonstrations:** Display your products in live demos or service showcases during the Model Camp.
- **Media Exposure:** High-quality content from shoots and videos, **featuring your products**, to use for your own marketing and social media channels.
- **Social Media Presence:** Boost your brand through pre, during, and post-event posts on our platforms.
- **Media Coverage:** Gain valuable exposure in **top fashion magazines** and on social media.

🔪 **Event Privileges**

- **1 Week Product Placement in Villa Son Pages:** Your brand and products will be actively featured during the entire week at the camp. Models, photographers, and industry professionals will post and tag your products throughout the event.
- **Brand & Service Positioning:** Showcase your brand and services in the Model Camp, where all activities will be filmed, providing a unique opportunity for high-quality content creation.
- **Workshop Opportunity:** Host a workshop during the camp, engaging directly with participants and providing valuable insights or experiences related to your brand.
- **VIP Tickets:** Receive **2 exclusive VIP tickets** for the **Fashion Fiesta** at Bodega Son Mayol on May 24, 2025, with priority access to key areas and networking opportunities.
- **Fashion Fiesta Participation:** Participate in one of the most luxurious locations in Mallorca – Bodega Son Mayol – **where Porsche is a partner**, and get exclusive exposure alongside high-profile guests, designers, and influencers.

BECOME OUR HOTEL / ACCOMODATION PARTNER

 Investment: Hotel Room Sponsorship, Special Rates for Attendees, Catering / Dinner etc.

Branding & Visibility

- Featured as an official accommodation partner for our unique Model Camp in Mallorca
- Hotel branding on the event website, program and social media
- Branded presence in Villa Son Pages and other Shooting areas
- Exclusive Fashion Photoshoots at Your Hotel / Villa:** Your hotel / villa will host high-fashion photoshoots with models, photographers, and industry professionals, creating high-quality content to showcase your hotel globally.
- Model Camp Dinner at Your Hotel / Villa:** Host an exclusive dinner for Model Camp participants, offering a prime networking opportunity with models, designers, and industry leaders while highlighting your culinary expertise.
- Hotel Chef in the Villa:** Your hotel’s chef can prepare an exclusive meal at Villa Son Pages, blending your hotel’s luxury with the event’s creative vibe, strengthening your brand’s industry ties.

Media & Digital Presence

- Social Media Mentions: Highlight your hotel’s luxury offerings and exclusive services through posts on social media platforms.
- Event Promotion: Your hotel will be featured in official announcements, newsletters, website, and post-event recaps.
- Logo in Aftermovie & Promotional Materials: Your hotel’s logo will be included in the event aftermovie and other promotional materials.
- Media Outreach & Press Mentions: Gain exposure through media partnerships.

Exclusive Event Privileges

- Social media mentions and posts highlighting your hotel’s luxury offerings and exclusive services
- 2 exclusive invitations** for the pre-event **VIP Wine Tasting** at Bodega Son Mayol on May 24, 2025, connecting with VIPs & influencers.
- VIP hosting opportunities for high profile influencers, industry leaders, models, designers, and celebrities
- Priority Access to **Fashion Fiesta Event, on May 24, 2025** at Bodega Son Mayol, with **Partners like Porsche**.

BECOME OUR MEDIA PARTNER

 **Investment:** Open to discuss - Media Coverage pre-event, during the event and post-event – one week!

Branding & Visibility

- **Media Partner Branding:** Featured as the official media partner on all event materials, including websites, social media, and on-site branding in the Villa Son Pages.
- **Exclusive Content Creation:** Create interviews and behind-the-scenes footage with models, world-class photographers, designers, and producers during the Model Camp. Produce editorial content and exclusive live coverage, showcasing the creative process.
- **Live Coverage:** Provide real-time updates via **social media**, including videos, **stories**, and **live engagement** during the **photo shoots** and camp activities, ensuring **your audience gets a VIP look** at the entire event.

Media & Digital Presence

- **Social Media:** Your platform will receive mentions and tagging across all event social channels, including behind-the-scenes content from photo shoots, interviews, and live updates.
- **Exclusive Interviews:** Access exclusive interviews with models, designers, industry professionals, and photographers. Your platform will have first-hand access to distribute these interviews to your audience.
- **Press Coverage & Editorials:** Feature behind-the-scenes reportage and documentary-style content of the Model Camp experience, covering the fashion shoots, workshops, and interviews with leading industry figures. (Live coverage possiblitiy)

Exclusive Event Privileges

- **VIP Access:** Exclusive access to all Model Camp activities in Villa Son Pages, including photo shoots, workshops, and model interactions. Gain priority access to interviews and behind-the-scenes moments with industry leaders and models.
- **Media Lounge Access in Villa Son Pages:** Dedicated space for your team to connect, edit, and create content.
- **Priority Access to Fashion Fiesta Event**, on May 24, 2025 at Bodega Son Mayol, with Partners like Porsche.
- **2 exclusive invitations** for the pre-event VIP Wine Tasting at Bodega Son Mayol on May 24, 2025, connecting with VIPs & influencers.

DESIGNER COLLABORATIONS

Magazine Features:

Get your collection featured in renowned fashion magazines like Schön, Harpers, L'Officiel, and more, boosting your brand's visibility in prestigious publications.

Exclusive Showcases:

Present your collections in an upscale Mallorca setting with professional models, enhancing your brand's prestige.

Premium Editorial Material:

Receive high-quality promotional material, including editorial shots and video content, produced on-site to immediately elevate your brand and showcase it to a global audience.

Collaborate with the Best:

Partner with top-tier photographers, stylists, and creatives to ensure your collection gets the exposure it deserves.

Feature on the Runway:

Showcase your collection during the exclusive Connect4Fashion Fiesta, gaining international recognition.



YOUR JOURNEY STARTS HERE

For Models - How to apply ?

Step 1: Visit our website: www.connect4fashion.com [Model Camp](#)

Step 2: Secure your spot with a booking confirmation.

Step 3: Submit your sedcard at info@connect4fashion.com

For Brands- How to apply ?

Schedule a meeting with us: info@connect4fashion.com

Or by phone: +41794416003

Contact Information:

Email: info@connect4fashion.com

Phone: 079 441 60 03

Website: www.connect4fashion.com [Model Camp](#)

Don't miss this once-in-a-lifetime opportunity to elevate your modelling career and work with the best in the industry.

